

ART SALZBURG CONTEMPORARY & ANTIQUES INTERNATIONAL
International Fair for Contemporary Art, Classical Modernism & Antiques
19th to 21th October 2018, Hall 1, Salzburg Exhibition Center

Exquisite and international

In two weeks' time, the second edition of the ART SALZBURG CONTEMPORARY & ANTIQUE INTERNATIONAL will open the gates contemporarily with the Classic Expo in the Exhibition Center of Salzburg

Johanna Penz, the foundress and CEO of the ART Kunstmesse GmbH, has really got the feeling for a perfect coup. After twenty high-flying years with her ART fair in Innsbruck, last year she expanded her concept of an international art fair most successfully to Salzburg, and what's more, she has found the Classic Expo as a congenial cooperation partner for the Art Salzburg's second edition now in October. Thus, the ART SALZBURG CONTEMPORARY & ANTIQUE INTERNATIONAL will take place from 19 to 21 October simultaneously with the prestigious classic car fair Classic Expo. "It has always been my aspiration to enable people to get in touch with inspiring international art", says Penz, who was granted the Entrepreneur's Award this year for having achieved outstanding corporate performance. Getting to know art is similar to life-long friendships or love relationships. "At the first encounter, you feel it instinctively: that's it." This is exactly what an art fair organizer has to do: "To make sure that the visitors get enchanted. Nothing less than that is our aspiration, while our visitors will be strolling through the ART SALZBURG CONTEMPORARY & ANTIQUE INTERNATIONAL here in the Exhibition Center of Salzburg from 19 to 21 October." Even at the premiere of the ASC, like the energetic fair organizer loves to call her ART SALZBURG CONTEMPORARY, she was sure to be in best hands and felt right at home, says the native Tyrolean who has already built up a sustainable network in Salzburg.

Therefore, she is facing the second edition of the ART SALZBURG CONTEMPORARY with a lot of enthusiasm. "We have a great and mostly diverse program, which will be a real thrill for our visitors." It is exquisite and international, assures Penz. Of course, this also includes the crème de la crème of the national art scene. Though, international relevance is a primary criterion, when choosing Austrian artists to be part of the fair, underlines Penz. And when selecting the Art specials, the relation to Salzburg is decisive too. While last year's first ASC special focussed on the Salzburg-born "genre border crosser" Jakob Gasteiger, this year the Art special will be dedicated to the sculptor Martin Amerbauer, who was born in Upper Austria and is now living in Salzburg and who was awarded the Promotion Prize of Fine Arts by the Land Salzburg last year. After studying mathematics and philosophy and working as a trainer of martial arts, he began to work as an artist quite late. Nevertheless, he has had a meteoric rise right from the start and is now being rated as a promising store of value, not least because of his unique and idiosyncratic design vocabulary that is known to be

influenced by traditional African sculpture. Another Salzburg artist's works will certainly provide topics of conversation: Paul Raas will present himself at the Art Salzburg Contemporary & Antique International with so-called Contemporary Art Coins. Following the idea of the highly controversial and hotly desired BitCoins, the experienced graphic artist with a unique talent for art print techniques like copperplate engraving and dry point has developed his own currency, which he produces in two equivalent forms, the original and the replica.

His Contemporary Art Coins denote small round engraved copperplates as well as the respective mirror-inverted copperplate prints on handmade paper. Apart from these pronounced Salzburg highlights, the visitors of the ART SALZBURG CONTEMPORARY & ANTIQUE INTERNATIONAL may look forward to several big names of the current art scene such as Alex Katz, Damien Hirst, Sonia Delaunay, Sam Francis and Drago Prelog. Big Pop Art personalities like Andy Warhol, Roy Lichtenstein, Keith Haring and Tom Wesselmann are also well represented. Last but not least, passionate collectors will get their money's worth at the ASC: besides the established artists, several shooting stars and bearers of hope like Heiner Meyer, Russell Young, Robert Longo as well as the performance artist Mia Florentine Weiss will show their latest works. The second edition of the Art Salzburg Contemporary & Antique International will start on Thursday 18 October beginning with a soirée and will then be open to interested visitors and lovers of art from Friday 19 to Sunday 21 October from 9:00 am to 6:00 pm (Sunday only until 5:00 pm). By the way, the entrance ticket will be valid for the Art and for the Classic Expo too.

The ART SALZBURG CONTEMPORARY & ANTIQUES INTERNATIONAL exhibits international contemporary art, classical modernism and other treasures from the 19th to 21st centuries. About 40-50 exhibitors – gallery owners and art dealers from various countries – present paintings, original graphics, sculptures, photography, new media as well as design objects from art nouveau to postmodernism.

ART Salzburg Contemporary & Antiques International: 19 – 21 October 2018

Opening hours: FR & SA 09:00 – 18:00, SU 09:00 – 17:00

Location: Hall 1 - Exhibition Centre Salzburg, Am Messezentrum 1, A-5020 Salzburg

Image material for download at www.art-salzburg-contemporary.com → Press Service

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Winner of the International Art Mediator Award 2009

Nominated for the Bank Austria Art Award 2013

Winner of the Lions-Melvin Jones Award 2016

Award winning member of the Climate Alliance in the Austrian Economic Senate 2016-18

*Winner of the Businesswomen Award of the Austrian Economic Chamber for
"outstanding entrepreneurial initiative"*
